Winterize Your Commute

Updated November 2020
Today’s Agenda

• Active Transportation
• Bus
• Carpool/Vanpool
• Telework
Active Transportation

For more:

Cascade Bicycle Club Winter Cycling Tips

10 essentials for surviving PNW rain walks

Links:

Cascade Bicycle Club Winter Cycling Tips:
https://cascade.org/blog/2014/02/tips-winter-commuting

10 essentials for surviving PNW rain walks:
https://nwtripfinder.com/ten-essentials-for-the-northwest-rain/

Some other resources include:

Here’s how to winterize your bicycle for the Pacific Northwest rainy season
https://www.seattletimes.com/life/outdoors/heres-how-to-winterize-your-bicycle-for-the-pacific-northwest-rainy-season/
Walk

• Be seen
• Play it safe
• Storage is important
• Get some gear
• Umbrellas aren’t just for tourists
Bike

- Check the weather
- Be seen
- Store backups/changes
- Full bike checkup
- Avoid standing water
- Avoid paint
- Plan your own GRH
Fenders and lights are key to an enjoyable and safe winter bike commute in the often dark and wet conditions.
How to Encourage Winter Active Transportation

• Utilize regional campaigns
  Walk to School Day- October
  Wheel Options- October
  Ride in the Rain Challenge- November
  Winter Bike to Work Day- February

Links:

Walk to School Day- October
http://www.walkbiketoschool.org/

Wheel Options- October
http://www.wheeloptions.org/

Ride in the Rain Challenge- November
https://wabikes.org/growing-bicycling/resources/washington-bikes-ride-rain/

Winter Bike to Work Day- February
https://www.winterbiketoworkday.org/
Other Encouragements

• Run a challenge of your own!
  – Your CTR Reps can set this up for you
• Umbrella lending library (a’la Premera)
• Bike lending library
• Other amenities
• Give safety swag
• ORCA
Snow routes: https://www.communitytransit.org/snowroutes

- Be seen
- Create a buffer (remember, buses are just as affected by traffic)
- Flex time
- Know your snow routes
- Same as walk
Carpool & Vanpool

- Create a buffer
- Check your fluids
- Replace wipers
- Carry an emergency kit
How to Encourage Winter Bus Riding & Ridesharing

• Create a challenge!
  – Your CTR Rep can help with this
• Coffee / Hot Chocolate cart (~$300-$500)
• Ridematching events
• HOV Parking
• Subsidies!
Telework

Weather doesn’t matter!

- Employees ready to work
- Reduces unscheduled absences
- Increased productivity (no, really!)
- Saves money
- ‘Employee Benefit’

Also see more recorded Telework programs on our ETC Resources page:
https://www.communitytransit.org/programs/commutetripreduction/employee-transportation-coordinator-resources
Telework – The Studies

- **Productivity**: Productivity increases, employee well-being increases
- **Sustainability**: Non-motorized travel increased by 77%, avoid peak travel times
- **Health**: Telecommuting increases odds of hitting 30-minute/day physical activity by 44% and 15% more walk trips weekly
- **Extra Credit**: Teleworkers log 5-7 more hours per week than office workers, even when sick
- **https://telework.gov/**

Links:

Telework Toolkit: teleworktoolkit.com
Telework Virginia: teleworkva.org
U.S. Federal Telework Programs: https://telework.gov/

**Extra Credit**: Teleworkers log 5-7 more hours per week than office workers, even when sick
https://www.usnews.com/opinion/articles/2013/03/15/telecommuting-can-boost-productivity-and-job-performance
Telework – How to Implement

• Check if a policy exists
• Start small ‘ad-hoc telecommuting’
• Find a management champion
• Showcase collaboration software like Skype for Business, Slack, etc
• Take advantage of ‘opportunities’
Summary

• Stay warm and dry
• Invest in your commute
  – SOV costs $706/mo
• Hold worksite events/giveaways
• Check your amenities!